Denis Timoshenko

· CREATIVE & MARKETING DESIGNER ·

Design · Motion · Video · Digital Experiences · AI-Assisted Production

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ABOUT ME

Creative & Marketing Designer with 7+ years across design, motion and video, creating campaigns, content and digital experiences for brands.
I turn marketing and creative needs into visual solutions across campaign design, motion, video, digital experiences and AI-assisted production.
I start by understanding the goal, audience and real needs of a project, focusing time and resources where they matter most while working closely with clients and teams from concept through delivery.

EXPERIENCE

Independent Creative & Marketing Designer

(2024–Present)

- Create marketing and creative work across campaigns, social content, motion, video, product design, landing pages and digital experiences for brands across tech, music-tech, fintech, Web3 and other industries.
- Translate marketing briefs and business needs into clear visual concepts, adapting the creative approach to each brand, audience, platform and budget.
- Work across projects from concept and visual direction through design, motion, video editing and final delivery.
- Design digital products, interfaces and web experiences, from complex platforms and design systems to campaign and landing pages, collaborating with developers through implementation.
- Integrate AI-assisted workflows into client and creative projects when they add value to visual development, content production or production efficiency.
  Selected Clients: EMEO · MINK N' VIK · SHIFT / AUROCA · Applift · Zriha Group · OZ Global B2B

San Interactive

(2021-2023)

- Created marketing design, motion, video and branded content for digital campaigns and social media.
- Developed visual concepts and storyboards, translating marketing needs into creative assets across different formats and platforms.
- Worked across multiple client brands and visual languages, adapting designs to different campaign goals and audiences.
- Collaborated with creative and production teams from concept development through final delivery.

Selected Clients: Amdocs • Azrieli Group • CAL • Bridges by Babylon • G City

CORE SKILLS

- Marketing & Campaign Design
- Creative Strategy & Concept Development
- Motion Design & Video Editing
- Post-Production
- Social Media & Digital Content
- Product & Digital Experience Design
- Visual Storytelling & Storyboarding
- Brand, Graphic & Visual Communication
- AI-Assisted Creative Workflows
- End-to-End Creative Production

TOOLS

- Adobe Creative Suite: After Effects • Photoshop • Premiere Pro • Illustrator
  Design: Figma
  AI Creative Tools: Midjourney · Seedance · Kling · Higgsfield · ChatGPT · Claude

EDUCATION

- 2022-2023 - Shenkar College - UI / UX
- 2020-2021 - Studio 6B - Graphic Design
- 2016-2017 - Mentor College - Video Editing

LANGUAGES

- Hebrew • English • Russian